STRATEGICALLY HUMAN™

SERENA MOORE

Founder & CEO, Strategically Human™ | Speaker • Leadership Educator • Advocate

"Leadership isn't about being perfect. It's about being human."

ABOUT SERENA Serena Moore brings more than three decades of leadership, human resources, operations, organizational development, employee engagement, and communication experience. Through Strategically Human, she combines practical leadership development with lived experience of trauma, invisible illness, disability, medical disruption, mental-health challenges, and suicide loss. Her message is clear: humanity and performance are not competitors.

Signature Topics

Human-First Leadership	Clarity, trust, accountability, and performance without losing the person.
Difficult Conversations with H.E.A.R.T.™	A practical framework for conflict, performance, coaching, and accountability.
When the Blueprint Changes	Resilience and building forward after disruption, illness, burnout, loss, or change.
Invisible Does Not Mean Imaginary	What leaders miss when pain, disability, trauma, caregiving, or mental-health challenges cannot be seen.
Compassion + Accountability	Empathy with expectations, dignity with standards, and trust that can hold both.
Mental Health, Hope & Being Seen	Responsible conversations about stigma, connection, suicide prevention, and support.

Audiences Leave With

• Usable language for difficult conversations • Practical tools for leading under pressure and change • A stronger way to hold dignity, trust, compassion, and accountability together

FEATURED PROGRAM

THE CONFIDENT LEADER™

3-Day Human-First Leadership Intensive for up to 15 leaders. Includes a 37-page workbook, H.E.A.R.T.™ practice, leadership tools, a 90-Day Blueprint, and 30-day follow-up.

BOOKING & CONTACT

Serena Moore | Founder & CEO

serena@strategicallyhuman.co

www.strategicallyhuman.co

Keynotes • Workshops • Panels • Podcasts • Leadership Programs

When the blueprint changes, build forward.